



6a Vision Homes Ltd

PRIVACY NOTICE

FOR CUSTOMERS

6a Vision Homes Ltd respects your privacy and is committed to protecting it.

Who are we?

We are 6a Vision Homes Ltd, a company registered in England & Wales. Company Number 9936244. Registered Office - The White House, 2 Meadow, Godalming, Surrey GU7 3HN.

We provide this Privacy Notice to inform you of our policy and practices and of the choices you can make about the way your information is collected when you visit our website, www.6avision.co.uk or contact us by phone or email info@6avision.co.uk and sales@6avision.co.uk.

The website is operated by 6a Vision Homes Ltd, registered in England & Wales, Company Number 9936244, Registered Office - The White House, 2 Meadow, Godalming, Surrey GU7 3HN (the "Company", "we") on behalf of 6a Vision Homes Ltd.

Your privacy is of the utmost importance to 6a Vision Homes Ltd.

1) Information collected by the Company

Personal information means information that identifies (or which could, with other information that we hold or are likely to hold, identify) a living individual. This includes any information provided to us in relation to your use of our website.

a) We may collect and store information you provide us with

This is information about you that you give us by filling in forms on our website, or by corresponding with us by phone, e-mail or otherwise. The information you give us may include your name, address, e-mail address, phone number, as well as details of any comments you provide to us.

b) We will collect information when you read or download information from our website (IP addresses and cookies)

We will collect information generated by your visit to the website. This may include your IP Address (an IP address is a number that is automatically assigned to your computer whenever you are surfing the Internet); the type of browser, operating system and device used to access the website; the date and time you access our website; the pages you visit; and if you visited our website from another website, the address of that other website. Some of this information may be stored on your computer in the form of a cookie. This information helps the web server track such things as your preferences and any data you submit while browsing our website.

c) We may monitor, record, store and use any telephone, email or other communication with you

We will combine this information with information you give to us and the other information we collect about you. We will use this combined information for the purposes set out below (depending on the types of information we receive).



2) How do we use your information?

6a Vision Homes Ltd will use your information for the following purposes:

- a) to provide you with services you have requested;
- b) to administer the website and for internal operations, including data analysis, testing, research, statistical and survey purposes;
- c) to measure or understand the effectiveness of advertising we serve to you and others, and to send relevant advertising to you; and
- d) to keep you informed about relevant 6a Vision Homes developments and 6a Vision Homes news.

More specifically 6a Vision Homes Ltd will use your personal information as follows:

a) When you read or download information from our website (IP addresses and cookies)

We will collect and store information collected from cookies for statistical purposes. We may use this information to provide you with a more personal service and assist in analysing website traffic and usage. This information does not identify you personally unless you register or make an enquiry with us, at which point 6a Vision Homes Ltd will combine it with the other information collected about you and use it for the purposes noted above.

b) When you send 6a Vision Homes Ltd an enquiry or email

The personal details collected from you are stored electronically and can be accessed by 6a Vision Homes Ltd. We will use the information in order to respond to your request or otherwise reply to the subject of the enquiry or email. Remember that email is not necessarily secure against interception. If your communication is very sensitive you might want to send it by postal mail instead.

We may also use your contact information to let you know about 6a Vision Homes Ltd products, services, future developments, news, events or special offers which may be of interest to you. Please see paragraph 8 (Your Rights) below for details about how to unsubscribe from these communications.

c) When you telephone us using the number displayed on the Site or in a search engine such as Google, or when you request a callback

By calling us or by requesting a callback you acknowledge that we may contact you by telephone on the number you have called us from for the purposes of discussing 6a Vision Homes developments with you. If you wish to make your telephone number private please contact your telephone provider.

d) When you telephone us

We may monitor, record, store and use any telephone, email or other communication with you in order to check any instructions given to us, for training purposes, for compliance purposes, for crime prevention and to improve the quality of our customer service. We may combine this information with other information collected about you (cookie data, for example) and use this combined information for the purposes noted above.



3. Communications and Announcements

We may contact you to provide information on the specific properties/developments you have expressed an interest in, as well as other 6a Vision Homes products, services, future developments, news, events or special offers which match the criteria specified by you or which otherwise may be of interest to you.

We may contact you by phone, email or post.

4. Using your information in accordance with data protection law

Data protection laws require that we meet certain conditions before we are allowed to use your data in the manner described in this privacy notice. We take our responsibilities under data protection laws extremely seriously, including meeting these conditions. To use your personal information, we will rely on one or more of the following conditions, depending on the activities we are carrying out:

a) Legitimate interests

To use your personal data for the purposes described in this privacy policy and in order to process your data to provide you with the information you have asked for and to send you additional marketing information in relation to the developments that you have enquired about or other similar developments, we will rely on a condition known as "legitimate interests". It is in our legitimate interests to collect your personal data as it provides us with the information that we need to provide our services (namely to provide you with information on houses which we are building or are for sale) to you more effectively. We will always act reasonably and give full and proper consideration to your interests when balancing them against our legitimate interest, and will only process the minimum data required in order to achieve this legitimate interest.

b) Consent

If you do not specifically ask for information about our products and services we may provide you with unsolicited marketing information about our developments where you have provided your consent for us to do so.

c) Compliance with a Legal Obligation

When you use the Site, we will process your personal information to the extent that this is necessary for the performance of our obligations under the Terms and Conditions We may also rely on this condition if you if you reserve or purchase with us.

d) Necessary for the performance of a contract

If you reserve or purchase with us we may rely on this condition to process your data in connection with that reservation or purchase.

5. Security and where we store your information

6a Vision Homes follows strict security procedures in the storage and disclosure of information that you have given us.

6a Vision Homes has implemented security policies, rules and technical measures to protect the personal information that we have under our control. The security measures are designed to prevent unauthorised access, improper use and disclosure, unauthorised modification and unlawful destruction or accidental loss.



Please remember that no method of transmission over the internet, or method of electronic storage is completely secure and reliable. Although we do our best to protect your personal information, we cannot guarantee its absolute security.

6. Third Parties

We may appoint suppliers, sub-contractors or agents to assist us in using your data (i.e. carrying out the administrative and advertising activities set out at 2 above) and in order to provide you with other service(s) that you request. Examples of such services include following up on enquiries made by you, providing further information on 6a Vision Homes products and carrying out viewings, or in connection with reservation/purchase at 6a Vision Homes properties and/or developments. Accordingly, we may pass on your personal information to group companies or to any of 6a Vision Homes' approved suppliers, sub-contractors or agents for these purposes.

Examples of the kind of third parties we work with are:

- IT companies who support our website and other business systems.
- Direct marketing companies who help us manage our electronic and printed communications with you.
- Google/Facebook to show you products that might interest you while you're browsing the internet.
- Demographic data suppliers who help us to understand the populations of areas in which we are operating
- Estate agents or surveying companies in order to value your current home for a part exchange against a 6a Vision Homes Home (where you have asked us to do so)
- Independent Financial Advisors (for limited pre-reservation purposes)
- Our warranty and insurance providers

7. Data Retention

If you submit your details for the purposes of enquiring about a specific property or development, the personal information we collect on the Site and that you provide when you contact us will be held for the period of time that the specific development is on sale, plus an additional 18 months thereafter (the "Time Period").

If you ask for your details to be applied to a new property or development the Time Period will begin again.

After the Time Period has elapsed, information that could be used to identify you personally will be removed; however your postcode and some demographic information may be retained. This information will be used for our research purposes in an aggregated form only.

If you purchase a home from 6a Vision Homes, a different retention period will apply. This will be explained to you at the time you reserve a property.

8. Your Rights

You have a number of rights under data protection law in relation to the way we process your personal data. These are set out below. You may contact us using the details on our site to exercise any of these rights, and we will respond to any request received from you within one month from the date of the request.

Our contact for data protection matters is info@6avision.co.uk

Please address any questions, comments and requests regarding our data processing practices there in the first instance.



MAY 2018

SUITE 6A
28 THE SPAIN
PETERSFIELD
HAMPSHIRE
GU32 3LA



a) Access to your personal data and data portability

You have a right of subject access. This means that you are entitled to request a copy of your personal data and we will grant you access or provide you with all personal data that we hold about you, subject to some limited exemptions (for example, you will not necessarily be entitled to access third party personal information).

Also, you have a right of data portability. Under this right for information which you have provided to us, you are entitled to request that this is provided to you (or to another organisation) in a portable, machine readable, electronic format.

b) Unsubscribe

You have the right to withdraw your consent for us to provide you with further information about specific properties or developments. To do this, please email 6a Vision Homes Ltd at info@6avision.co.uk

c) Rectify your personal data

You have the right to require us to rectify any inaccurate personal data held by us about you. If there is any inaccuracy in the data that we hold about you, please contact 6a Vision Homes Ltd at info@6avision.co.uk

d) Erase your personal data

You have right to require us to erase personal data held by us about you. This right will only apply where (for example): we no longer need to use the personal data to achieve the purpose we collected it for; or where you withdraw your consent if we are using your personal data based on your consent; or where you object to the way we process your data (in line with your right to unsubscribe above)

e) Object to our use of your personal data

You have a right to object to our processing of personal data held by us about you (for example, if you would not like to be subject to any profiling). If you have any concerns regarding our processing of your personal data we would be happy to address your query in the first instance. However, if you are not satisfied with our handling of any request by you in relation to your rights, you also have the right to make a complaint to the Information Commissioner's Office.

Their address is:

**First Contact Team
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
SK9 5AF**



9. Changes to Privacy Notice

Any changes we make to our privacy notice in the future will be posted on our website www.6avision.co.uk/privacy. You should check this webpage regularly in order to be aware of these changes, as they may affect you.

10. Hyperlinks

In our commitment to providing the best service and information to you, we may provide links to third party websites. If you access those links, you will leave the website. 6a Vision Homes Ltd does not control those websites or their privacy practices, which may differ from 6a Vision Homes Ltd's. 6a Vision Homes Ltd does not endorse or make any representations about third party websites. The 6a Vision Homes Ltd Privacy Policy does not cover the personal information that you choose to give to unrelated third parties. We encourage you to review the privacy policy of any company or other entity operating a website before submitting your personal information. Some third party companies may choose to share their personal information with 6a Vision Homes Ltd; that sharing is governed by the third party company's privacy policy.